Markham Waxers Minor Hockey Association 6140 16th Avenue Markham, ON L3P 3K8

Markham Waxers House League Sponsorship

The Markham Waxers Minor Hockey Association has been organizing minor hockey house league in the Markham area since the 1930s. We are a community organization of over 700 participating players ranging in age from 4 to 20, coaches, organizers, and sponsors. We focus on providing a rich and rewarding experience for everyone involved while developing players' skills and knowledge and enjoying the game of hockey.

Our philosophy and goals are to encourage and promote fair play, sportsmanship, and respect; to develop minor hockey players and coaches in Markham; and to develop a strong sense of community pride, respect and participation.

As many can appreciate, the cost involved in honouring that commitment can be substantial. Thanks to the support of local businesses, we can keep our player registration fees affordable for Markham families by offsetting costs of uniforms, increasing ice rates, and officials. Community support also enables us to grow our development programs for our players and coaches. You can promote your business while supporting the children of your community by becoming a Markham Minor Hockey Association sponsor.

What Your Sponsorship Provides

Your sponsorship buys a full uniform for each player on a team—socks and team jersey displaying your name and/or logo. Sponsorship also helps pay for ice, trophies, the players' banquet, goalie and miscellaneous equipment, coaching clinics, referee and timekeeper fees and skills clinics.

Sponsorship Levels

In addition to supporting hockey in your community, there are tangible benefits.

Bronze Sponsorship \$700 single team, \$600 multiple teams

- ★ Advertising on up to 17 player jerseys on a team named after your company or business for a 28-week hockey season which runs from September through March
- ★ A team picture on a commemorative plaque as well as a special sponsorship gift
- ★ Your choice of team jersey colour offered on a first come, first served basis
- ★ Logo placed on the sponsor page on our website, including a link to your company or business website
- ★ Your company or business name and logo displayed on our annual sponsorship banner¹ which hangs at Mt. Joy Arena
- ★ Invitation to our annual Sponsor & Volunteer Appreciation Evening

¹ The sponsorship banner will hang in the Mt. Joy Arena for a year beginning November 1. It will also hang at our annual equipment swap held in August of each year.

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Would you like to do more?

Each sponsorship level receives all the benefits listed above. If your company or business would like to participate at a higher level, we offer the following opportunities, each with additional benefits. Sponsorship at the Silver level pays for name bars on the player jerseys. At the Gold level, your sponsorship dollars help us provide player development clinics with professional instructors and help pay registration fees and provide equipment for children who could not afford to play hockey without assistance.

Silver Sponsorship \$800

★ A jersey printed with your logo that is suitable for framing

Gold Sponsorship \$1,000

- ★ Logo placed on the Waxers House League home page as well as the sponsor page
- **★** Distribution of company materials to house league members
- ★ A jersey printed with your logo that is suitable for framing

You may contact us at 905-471-8820 or by email: sponsorship@waxers.com.

Thank you for supporting hockey for kids in your community!

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Division Colour Choices

